

Programs that Protect

Conservation Works' programs provide opportunities for youth and community members to take action to plant habitat, conserve water, recycle waste, and support sustainable agriculture and communities in Marin, Sonoma, Mendocino, and Lake Counties.



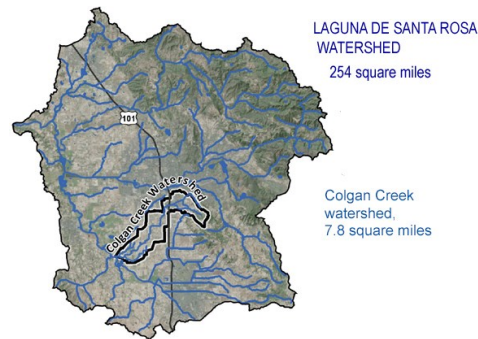
Highlights of 2020

Conservation Works successfully pivoted to confront the COVID-19 pandemic, and continued to deploy our major programs: *Bee Patches*, *Rain Catchers*, and *Cultivating Commerce*. In addition, Conservation Works focused on a new multi-program *Kids Creek Care* project serving under represented communities in the Colgan Creek watershed, as well as continued to extend our *Fire Away* resiliency program addressing climate change in Sonoma and Mendocino Counties.

Kids Creek Care: Colgan Creek

This project launched in 2020, to provide outreach on watershed stewardship

Programs that Conserve



within the Colgan Creek watershed near Santa Rosa. This program is expanding in 2021 to add the Roseland Creek watershed—both creeks drain to the critically important wetlands system of the Laguna de Santa Rosa in the Russian River watershed. This continuing project started with engaging the community through social media and other outreach about wildlife habitat, threats to water quality, and individual ways to help in stewardship of the watersheds. Going forward from outreach into on-the-ground engagement through 2023, youth will learn and be able to apply principles of ecology and conservation as they take action to protect the watershed in which they live.



Programs that Inspire

Fire Away: Sonoma & Mendocino Counties

We completed work in Camp Meeker with Gold Ridge Resource Conservation District, our partner who deployed this Calfire-funded program to assist residents of Camp Meeker in becoming more fire safe. Camp Meeker was guided in developing a Community Wildfire Protection Plan.



We also continued our work in the fire impacted Davis Creek Watershed near Willits to help restore natural fire resiliency during droughts and other climate changed threats.

The Davis Creek project is re-establishing native vegetation necessary for a healthy oak woodland /grassland ecosystem in selected burned areas of the Watershed, the source of drinking water for the community of Willits.

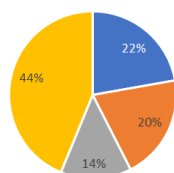
Programs that Make a Difference

FINANCIAL INFORMATION FY 2020

Our income last year was \$165,550 and the largest bulk of the income came from government grants supporting landscape-level Rain Catchers water conservation projects as the fiscal sponsor for Gold Ridge Resource Conservation District. FY2020 also was a challenging year for fundraising to support our youth environmental education and action projects. We were awarded COVID-19 relief grants which helped sustain our organization.

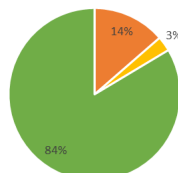
Our overall expenses were \$231,158 for the year, with the bulk of these costs from expensing past awarded grants from 2019 and payments to Gold Ridge Resource Conservation District. We spent \$31,523 on general operating expenses (overhead), and \$6,467 in fundraising expenses. The remaining \$193,168 was spent on program deployment work. This yields a 16.5% administrative rate, up from our typical rate of under 10%, and attributable to increased costs relating to COVID-19. Pie charts of income (excluding pass-through funds) and expenses appear below:

INCOME



■ Corporate/Business ■ Foundations & Trusts
■ Individuals ■ Government

EXPENSES



■ General Expense ■ Fundraising ■ Program

Conservation Works is a nonprofit organization performing environmental education and action with youth and our community that involves on-the-ground change in pollinator protection, water conservation, climate change, and healthy sustainable communities.

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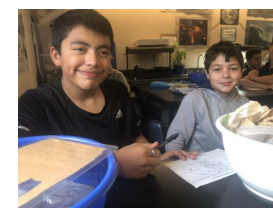
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2020 ANNUAL REPORT



YOUR IMPACT



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